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Monitor does a double take with fused screens

Fullerton, California
November 11, 2003

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Talk about wide screen. DoubleSight, a California start-up computer company with eight employees, has introduced a specialised monitor that fuses two 15-inch LCD screens into one 24-inch-wide display.

Compared with two separate monitors, this device takes up less desk space, generates less heat and provides perfectly aligned viewing, though it has an annoying half-inch strip in the middle to cover the two screens' shared edge.

DoubleSight, launched in August and run by former eMachines executives, says it will start selling the monitor in December on its website, [doublesight.com](#). It's targeting people who already use two monitors - from accountants who want to view a spreadsheet across two screens to researchers who use one screen to display research and the other to take notes.

"The primary benefit is productivity gain," said Jay Muskovich, DoubleSight chief executive and ex-CFO of eMachines. "You don't have to resize the window you're working on."

Widescreen displays have become popular because they offer more room for images and DVD movies. But dual-display monitors are more of a niche product, said Jennifer Gallo, a display analyst with researcher IDC.

"Widespread adoption has not happened," Gallo said. "One reason is price. Another is that it's often something (consumers) had never thought about."

More people prefer a larger screen on a single monitor instead of using two monitors, according to an IDC survey.

But, while the \$US799 (\$A1135) price for the DoubleSight DS-1500 is less than half the price of large LCD monitors, buying two 15-inch displays can cost as little as \$US600 (\$A852), Gallo said.

Nevertheless, she said, "There's going to be a small portion of the market that will find it valuable because there are people who just want one huge display, and this comes pretty close."

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